



OUR VISION

The Luxury Realtors Platform is an award-winning full-service Real Estate marketing Platform. We help our clients build luxury brands, generate leads, and dominate their market online.

By providing the most established Real Estate and Design Professionals with the most sophisticated tools and branding available, we have created a referral based platform which serves as a powerful tool in the industry accessible only to our members and partners.

Ranked in the Top 1% of Agents In New York State - Real Trends 2018

Westchester County Top Producer 2017

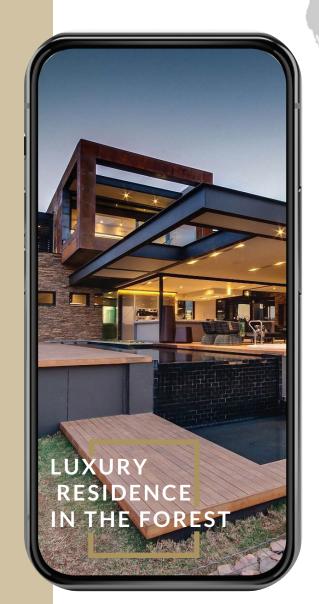
COMPASS

POSITION YOUR BUSINESS AS A GLOBAL BRAND

Facilitating our members to expand their networks and grow their brand globally through referral introductions, networking events, and marketing collaborations.

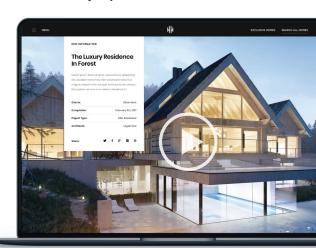
OUR WEBSITE AND LUXURY REALTORS MEMBERSHIP PROVIDES:

- Powerful Onsite & Offsite SEO.
- Exclusive Representation as a local Partner within a Global Network.
- Direct Influencer Marketing through Our Social Media Channels, One access to all.
- Trophy Property Editorials and Monthly Blog Publisher.
- Custom Media kits and marketing products distinguish ing your brand as the authoritative source in your market
- Editorial placement within a quarterly digital publication catering to a second-third and fourth homeowner demographic.



TAILORED VIDEO MARKETING SERVICES

Specializing in Social Media and Native content including, IGTV, Podcasts, Instagram Stories and Property Features.



TARGETED AUDIENCE & DEMOGRAPHICS

LUXURY ESTATES & INTERIOR DESIGN

Our readers are primarily comprised of an affluent demographic who are generally second, third and fourth homeowners.

By creating an invitation-only network, we provide our readers with the top professional in both Luxury Real Estate and Interior Design within Markets across the U.S and Globally.

Offering clients a unique convenience, the well established site provides homebuyers the opportunity to find their dream havens with the help of some of the worlds leading real estate professionals, with Luxury Realtors Preferred partners representing a total of \$90 billion worth of luxury property.

72% AGES 30-55 / 28% AGES OTHER

Beyond our marketing platform our website not only serves as a stunning landing page for your profile but also showcases Treding real estate news, design features, the worlds most extraordinary residences on the market, and expert advice from our Real Estate partners.





THE BEST WORK WITH US

Designed For ROI. Designed to grow your business, our websites provides much more than a stunning presence,. Our platform is your hub-spot for monthly article posts, featured properties and a way to engage and convert your visitors into clients.

EXCLUSIVE, INVITE-ONLY REFERRAL NETWORK.

Our exclusive, powerful, and intimate partner network includes the world top Real Estate professionals. Our members have over \$90 Billion in combined sales and over 1 Million in combined website visitors.

DOUGLAS ELLIMAN

ON LONG ISLAND

as named by Inman News

PINNACLE AWARD WINNER (2014, 2015, 2016, 2017)











W W W . L U X U R Y R E A L T Y N E T W O R K . C O M





Sotheby's



BECOMING A MEMBER

We qualify the top professionals who are considered to be the Authoritative source for their market. We consider having accomplished high-grossing luxury home sales/projects completed within the last two years of business. These features coupled with our progressive marketing platform cater directly to affluent buyers and sellers.

Our Membership provides luxury professionals in both Real Estate and Design, with access to exclusive benefits and resources developed to enhance their expertise, brand themselves as our exclusive partner and in so doing take their luxury business to the next level.



RATE CARD

MEMBERSHIP TIERS

PRO TIER Billed Monthly with no contract of commitment

\$1,500.00 per month (\$250.00 set up fee).

- Exclusive Representative for the Market
- Custom Online Profile Landing Page
- One article posts online with on site SEO
- One Feed Post on @Luxuryrealtors per month
- One story series on that property consisting of Three-Flve

Slides (custom and shared)

INFLUENCER TIER Dedicated Six-month membership of growth, SEO and social branding for your local market. \$950.00 per month

set up fee upfront savings of \$250.00.

- Custom Online Profile Landing Page
- One article posts online with on site SEO/ Six Total
- One Feed Post on @Luxuryrealtors per month / Six Total
- One story series consisting of Three-Flve Slides (custom and shared)
- Customized media kit displaying Exclusivity and Seal of Representation for Client presentation.

THE AMBASSADOR TIER One year campaign. Member receives the highest level of value and branding. \$850.00 per month Discounted Upfront Rate - \$9,950.00 no set up fee upfront savings of \$250.00.

- Exclusive Representative for the Market & Web Hosting included.
- Custom Online Profile Landing Page
- Two article posts online with on site SEO
- One Feed Posts on @Luxuryrealtors per month
- One story series on that property consisting of Three-FIve Slides (custom and shared)
- Customized Media kit displaying Exclusivity and Seal of Representation for Client presentation. Ambassador Seal of Authenticity

